

PROUD
WINNER:

Women in Wealth for Good



Earth Capital Limited is an early-stage growth investment manager, investing in UK and European cleantech companies that address the challenges of climate change across the energy, food, and water sectors and provide access to co-investment opportunities across these key sectors.

We are proud to be a female-led organisation with gender parity at board level, committed signatories of HM Treasury's Women in Finance Charter and Investing in Women Code, and members of 100 Women in Finance.

earthcapital.net

ESG To Become Mainstream Investment Approach



Elise Hockley - COO & Head of Investor Relations
Avent Bezuidenhout - CEO
Kay Nelson - Financial Controller
Earth Capital Ltd



Earth Capital Limited (ECL) is a female-led UK-based early-stage growth equity investment manager. ECL invests in UK and European cleantech companies that either mitigate the effects of climate change or accelerate the transition to net zero. Our investment approach is underpinned by the need to navigate a social and ecological transformation to a just, sustainable, and prosperous society.

With a diverse team of experienced professionals and gender equity at board level, we manage a growing portfolio of assets in the energy, food and water sectors and have a pipeline of exceptional impact investment opportunities.

Please tell us how your firm advances causes such as ESG and sustainability and what sets it apart?

By selecting sustainable development as our investment theme, we not only protect and enhance value but also address environmental and societal changes. We firmly believe that these efforts can deliver superior financial returns, and our impressive revenue growth across our portfolio attests to this success.

One key factor that sets us apart is our approach to investing. We integrate a performance-focused philosophy that includes ESG metrics throughout our investment process and the entire business cycle. This ensures that we consider environmental and social impact alongside financial performance, making holistic investment decisions. Our proprietary Earth Dividend™ tool allows us to measure the comprehensive impact of potential investments. It helps us to identify areas for further sustainability improvements and provides us with valuable insights that guide our decision-making.

Importantly, we believe that the "S" (social) aspect of ESG is equally significant and so evaluate companies' employee policies,

community engagement, and broader societal impact.

Please describe the challenges you needed to surmount to reach your standard.

Shifting industry mindsets toward sustainable investing has been a hurdle, requiring education for both our team and investors. Measuring environmental and social impact demanded research and expertise, and led to the development of our Earth Dividend™ tool.

Despite the growing recognition of ESG factors, some stakeholders still hold scepticism towards sustainable investing. Overcoming these preconceptions and demonstrating the financial viability and positive impact of our approach has required effective communication and thought leadership. Our success reflects the team's resilience and unwavering commitment to our core principles.

Looking ahead, how do you see the investment trends develop over the next 5-10 years?

Looking ahead, we anticipate that the trend of sustainable investing and ESG-focused investment will continue to gain momentum and evolve significantly over the next 5-10 years.

Sustainable investing will continue its trajectory towards becoming a mainstream investment approach as more investors incorporate ESG factors into their investment decisions as awareness of the financial materiality of ESG risks and opportunities continues to grow. There will be a significant emphasis on investing in climate solutions and the transition to a low-carbon economy. We expect social impact considerations to also continue to grow, with investors increasingly focused on diversity, equity, inclusion, and social inequalities.