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# These 8 London Startups Raised the Most Capital in March 2020

BY REZA CHOWDHURY

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### 3. SoftIron \$34.0M

**Round:** Series B

**Description:** SoftIron creates high-performing, scalable, flexible, reliable, and efficient storage solutions for the modern-day enterprise. Founded by Mark Chen, Norman Fraser, and Phil Straw in 2012, SoftIron has now raised a total of \$41.0M in total equity funding and is backed by investors that include Earth Capital.

**Investors in the round:** Earth Capital

**Industry:** Architecture, Data Storage, Flash Storage, Information Technology, Manufacturing, Software

**Founders:** Mark Chen, Norman Fraser, Phil Straw

**Founding year:** 2012

**Total equity funding raised:** \$41.0M

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*The TechWatch Media Group audience is driving progress and innovation on a global scale. With its regional media properties (London, NYC, LA, Paris, Boston), TechWatch Media Group is the highway for technology and entrepreneurship. There are a number of options to reach this audience of the world's most innovative organizations and startups at scale including having prominent brand placement in a high-visibility piece like this, which will be read by the vast majority of key influencers in the London business community and beyond. Find out more [here](#).*

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